

## Fact File

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U.S. Army, Europe & Seventh Army Fact File

## HERALDRY – 16<sup>TH</sup> SUSTAINMENT BRIGADE



2007.

## Shoulder Sleeve Insignia

**Description:** On a buff vertical rectangular embroidered device, arched convexly at top and bottom, a red wedge-shape issuing from the bottom to the middle of the device, below a blue chevron embattled on the top, overall a diagonally crossed white battle-ax, blade up and pointing out and a key, ward up and pointing out; all within a 1/8 inch (.32 cm) red border. Overall dimensions are 2 1/16 inches (5.24 cm) in width and 3 inches (7.62 cm) in height.

**Symbolism:** Scarlet and buff are the colors traditionally associated with Sustainment units. The red wedge symbolizes support. The embattled chevron, illustrating the merlons and crenels of a castle, alludes to strong defense. The crossed battle-ax and key denote joint effort to provide warrior and logistical skills on the battlefield.

Background: The shoulder sleeve insignia was approved effective 16 July



## Distinctive Unit Insignia

**Description**: A gold color metal and enamel device 1 1/8 inches (2.86 cm) in height overall consisting of a blue five bastioned fort one point up bearing a buff chevron throughout, all encircled by a red scroll inscribed "LOGISTICS" at top and "THE KEY TO WIN" at bottom in gold letters.

**Symbolism:** The colors buff and scarlet are traditionally associated with Support units. The fort symbolizes a strong defense and military preparedness. Its multi-faceted sides allude to the organization's various components and commitments. The chevron is a traditional symbol of strength and support. Blue connotes perseverance, strength, and loyalty to

the military's mission.

**Background**: The distinctive unit insignia was originally approved for the 16th Support Group on 14 April 1988. It was re-designated effective 16 July 2007, for the 16th Sustainment Brigade, with the description updated.

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